

Website – Listings and Links

Policy No.: 2017-2

Supersedes: 2011-4

Effective Date: February 21, 2017

Approval By Council Motion No.: 13

Purpose:

To encourage all businesses to provide a listing on the Town of Annapolis Royal website.

Policy Statement:

We encourage participation of all area businesses on the Town's website.

Fee schedule:

1. Town Businesses and Organizations

Town businesses and organizations will be provided a free listing in the business directory of the Town of Annapolis Royal website.

2. Area Organizations and Attractions

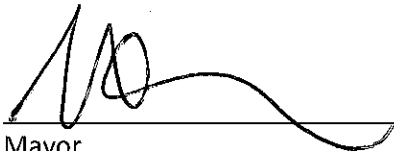
In the spirit of full promotion of the area being in the best interest of both the Town and the surrounding area, the Town will extend the same offer to businesses, attractions and organizations that are members in good standing of the Annapolis Board of Trade.

3. Businesses outside of Town

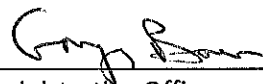
Businesses outside of Town that are not members of the Annapolis Board of Trade may have a listing at a fee of \$50.00 per year.

General:

Individual businesses and organizations will be responsible for notifying Town Hall of the required addition or removal of their listing as well as the ongoing accuracy of the content.



Mayor
William MacDonald



Chief Administrative Officer
Gregory Barr

MARCH 14, 2017
Date

March 13, 2017
Date