

**Town of Annapolis Royal
Marketing and Economic Development Committee (MEDC)
Approved Budget Minutes
April 1, 2014**

PRESENT: Chair Mayor Tompkins, Vice Chair Addie MacDonald, Councillor Paul Paquette, Councillor Byron Mersereau, Bill Monk, Holly Sanford, Suzan Hebditch, CAO Carol St-Amour, and Recording Secretary Sandi Millett-Campbell.

REGRETS: none

1. **CALL TO ORDER:** Mayor Tompkins called the meeting to order at 6:05 pm.
2. **APPROVAL OF AGENDA:**
MOTION #MEDC-2014-APR-1-1
It was moved by Bill Monk, seconded by Councillor Mersereau to approve the agenda as amended. **CARRIED.**
3. **CRITERIA FOR BUDGET REQUEST:**
CAO St-Amour asked the Committee to consider two applications for early approval as the events are time sensitive and reviewed the draft Donations and Grants evaluation criteria form that was handed out at the meeting. The Committee discussed using the chart or a cost per person approach to deciding the amount of funding to be given to each group. It was also mentioned that each funding recipient should be required to show the outcome of the funding and submit a final report.
4. **PRESENTATIONS:**
 - i. **Annapolis Heritage Society – Wayne Morgan**
Wayne Morgan, Chair of the Annapolis Heritage Society, updated the Committee about the groups' history and the history of the Sinclair Mews building. AHS has recently spent a lot of money renovating the Sinclair Inn Museum, and has received funding from many partners to make this possible. AHS is requesting \$500 to be used towards hiring an expert Art Conservator to prepare a report on the viability of restoring and rehabilitating the painted images in two rooms on the second floor at the front of The Sinclair Inn. AHS has fundraised towards this project, and it is expected that the total project will be \$3500-\$4000. The museum receives approximately 5,000 visitors each year.
 - ii. **Annapolis Royal Fire Department – Jon Gray**
Jon Gray, Chair for the Fireworks Committee for the Fire Dept, made a presentation noting the previous year's totals for the fireworks displays, and the past two years the Town has given the Fire Dept \$5500 for the Natal Day display. The Fire Dept does not contribute to the amount of the display, but does do some fundraising, organizing, and looks after the public safety aspect the night of the show. Jon Gray let the MEDC Committee know that the Fire Dept is no longer interested in being the lead on the

fundraising part of the Natal Day Fireworks display. The MEDC Committee would like to meet with the group to have further discussion with the process for the upcoming years, the possibility of using the donation boxes in stores and a boot drive the night of the fireworks. The Fire Dept is requesting \$5500 for this year's Natal Day display.

iii. Clean Annapolis River Project – Sarah Vascotto

Sarah Vascotto, Executive Director for Clean Annapolis River Project, updated the Committee on CARP's mission to enhance the ecological health of the Annapolis River watershed through science, leadership and community engagement. The request for \$1000 will be used to help with their outreach program. The project will include Classroom Education Programs, Youth Outreach, Community Presentations, Workshops, etc. that will take place from Alyesford to Digby. The program has received funding from other Corporations and Foundations.

MOTION #MEDC-2014-APR-1-2

It was moved by Councillor Paquette, seconded by Addie MacDonald, to extend the meeting time to allow time to finish the agenda items. **CARRIED.**

5. DISCUSS TIME SENSITIVE BUDGET REQUESTS AND RECOMMEND TO COUNCIL

Mayor Tompkins brought forward the two applications, Easter Eggstravaganza and the Annapolis District Board of Trade - Visitor Information Centre, which will require pre-approvals as the events are time sensitive.

MOTION #MEDC-2014-APR-1-3

It was moved by Councillor Paquette, seconded by Addie MacDonald that MEDC recommend to Council to approve a grant in the amount of \$250 to the Easter Eggstravaganza. **CARRIED.**

MOTION #MEDC-2014-APR-1-4

It was moved by Councillor Mersereau, seconded by Holly Sanford that MEDC recommend to Council to approve a grant in the amount of \$3000 for a potential first installment to the Annapolis Board of Trade, with the other \$1500 to be decided with the other grants/donation requests. **CARRIED.** Bill Monk abstained from the vote.

Mayor Tompkins requested administration contact Angela Amero and invite her to attend a MEDC meeting to open the discussion for this year's Annapolis District Natal Day Celebrations.

6. NEXT BUDGET MEETING DATE

i. April 8th meeting time extension to receive final presentations

The Committee decided to receive the last five presentations at the April 8th meeting. Sandi Millett-Campbell will send out the electronic copy of the Donation and Grants Evaluation criteria. All Committee members will fill in the criteria sheet with all the

presentations that have been received to date and bring their evaluation sheets with them for the next meeting.

ii. Set next budget meeting date for the purpose of reviewing all applications received

The Committee decided to set the final budget meeting on April 15th, with no regular MEDC meeting in the month of April.

7. ADJOURNMENT:

MOTION #MEDC-2014-APR-1-5

It was moved by Addie MacDonald, seconded by Bill Monk to adjourn the meeting at 9:12 pm. **CARRIED.**

Chair Mayor Michael Tompkins

Recording Secretary Millett-Campbell