

**Town of Annapolis Royal
Marketing and Economic Development Committee (MEDC)
Approved Budget Minutes
March 18, 2014**

PRESENT: Chair Mayor Tompkins, Councillor Paul Paquette, Councillor Byron Mersereau, Addie MacDonald, Bill Monk, Holly Sanford, Suzan Hebditch, CAO Carol St-Amour, and Recording Secretary Sandi Millett-Campbell.

REGRETS: none

1. **CALL TO ORDER:** Mayor Tompkins called the meeting to order at 6:02 pm.
2. **APPROVAL OF AGENDA:**
MOTION #MEDC-2014-MAR-18-1
It was moved by Addie MacDonald, seconded by Councillor Mersereau to approve the agenda as amended. **CARRIED.**
3. **PRESENTATIONS:**
 - i. **A Royal Consort – Kay Whelan**
Kay Whelan, a member of A Royal Consort, updated the Committee of the groups' history and upcoming events for the year. There is a membership fee of \$30 per person and this membership goes mostly towards the honorarium for the director, and the accompanist, and the cost of music. The group's income mostly consists from the membership fees. This year the group is celebrating 100 anniversary of the war, so they will be renting King's Theatre for their performance in May. Their request is for \$500 to offset the cost of renting King's Theatre. Council Mersereau refrained for discussion due to potential conflict of interest.
 - ii. **ARRA The "Royal Robots" – Jeff Hafting**
Jeff Hafting, one of the coaches for the The Royal Robots, made a presentation noting the group's achievements at local and provincial competitions. The Royal Robots will be going to an International Competition in Toronto in June, and are requesting funds of \$1000 toward the expenses for the group. Jeff Hafting also requested a donation of pins and brochures to take with them to hand out to the family and students that will be attending the competition. The students will be fundraising and have already received other funding from different sources. The long term goal is to increase the group to two groups next year, one at the junior high level and one at the high school level. The new group will also need startup costs, as the Department of Education is no longer funding this project at the school level. The students proudly showed the Committee their trophy and the robot that they have created and constructed.

iii. Twinning Committee – Phil Roberts

Phil Roberts, Chair of the Twinning Committee, updated the Committee on the background of how the Twinning Committee started in 1995 and the connection to Royan France. The Committee has been making social visits every two years since 1995. The members of the Committee have paid a membership fee of \$60 per year to help pay the incidental costs of the group. The new Chair of the Twinning Committee in France has arranged for a student exchange, and 2 students studying in the Tourism field will participate on a work exchange with Parks Canada and the Annapolis Royal Historic Gardens. The committee is looking for \$250 to pay for a reception for the 3 students sometime late May or early June, mileage for picking up the students at the airport, and \$60 for a membership for the Town. Bill Monk mentioned that the Board of Trade is hosting a reception and has invited the committee to join with this event at the Nova Scotia Visitor Information Centre.

iv. Royal Canadian Legion – Kathy Dudka

Kathy Dudka, Food Services Officer for the Port Royal Legion, requested \$250 for the New Year's Day Levee. This event was a Town event and approximately 10 years ago, the Town asked the Legion to work together on the event. The numbers have been decreasing over the years, and the Legion would like to use some of the money for advertising, food, and entertainment.

v. Annapolis District Board of Trade – Mike Fearon

Mike Fearon, Secretary of the Annapolis District Board of Trade, requested a change to their original request, adding \$500 to the proposal for Parade of Lights. The money would be used for advertising the event. Mike Fearon also updated the Committee on the closure of Destination Southwest Nova Scotia, and the funding of approximately \$2900 that they will not receive now for last year's Visitor's Information Centre (VIC) student. With this short fall from last year, it is important that the Annapolis District Board of Trade request the grant in the amount of \$4500 for this year's VIC.

4. ADJOURNMENT:

MOTION #MEDC-2014-MAR-18-2

It was moved by Councillor Mersereau, seconded by Bill Monk to adjourn the meeting at 8:05 pm. **CARRIED.**

Chair Mayor Michael Tompkins

Recording Secretary Millett-Campbell