

**Town of Annapolis Royal  
Marketing and Economic Development Committee (MEDC)  
Approved Budget Minutes  
March 4, 2014**

**PRESENT:** Chair Mayor Tompkins, Councillor Paul Paquette, Councillor Byron Mersereau, Addie MacDonald, Bill Monk, Holly Sanford, Suzan Hebditch, CAO Carol St-Amour, Recording Secretary Sandi Millett-Campbell.

**REGRETS:** none

1. **CALL TO ORDER:** Mayor Tompkins called the meeting to order at 6:05 pm.

2. **APPROVAL OF AGENDA:  
MOTION #MEDC-2014-MAR-4-1**

It was moved by Councillor Paquette, seconded by Addie MacDonald to approve the agenda as presented. **CARRIED.**

3. **PRESENTATIONS:**

**i. Easter Eggstravaganza**

Paula Buxton, lead organizer of the Easter Eggstravaganza, reported on the history of the event, and how it has increased in size over the last 7 years to include approximately 800 people in town for the day. This year the 8<sup>th</sup> Annual Easter Eggstravaganza is requesting funds of \$500 to help with the day celebrations, \$250 to pay for King's Theatre movie rental, and \$250 to purchase craft supplies and chocolate. In the past, Town Hall has let Paula use the photocopier to copy the flyers on paper that she supplies, and is requesting the same for the upcoming event. Mayor Tompkins and the Committee thanked Paula for all the work she has done for this event over the last seven years.

**ii. King's Theatre**

Freeman Butland, Board Member of King's Theatre, discussed with the committee the idea for a Show Bus at King's Theatre. The project will provide "free" transportation to the residents of nursing homes from Middleton to Digby to attend live theatre performances at King's Theatre. The request of \$1000 will help fund the test project with Mountain Lea Lodge in Bridgetown, and will be using Trans County Transportation Society for the bussing.

**iii. Annapolis & District Natal Day Princess Committee**

Ann Marie Monk, Chair of the Annapolis & District Natal Day Princess Committee, expressed her appreciation for the opportunity to talk to the committee about the Young Ladies Leadership Skills Development Program, and requests for financial support. The request for \$500 to repair and maintain the float, and \$500 for the Queen's Bursary, which the committee will match in funds. The committee is also requesting that the Town consider providing the Town truck and a driver to take the float to the local parades and Apple Blossom parade, each year, as an in-kind donation. Mayor Tompkins and the

committee thanked Ann Marie for all the work she has done for this event over the last five years.

**iv. Trans County Transportation Society**

Debbie Dexter, General Manager of Trans County Transportation Society (TCTS), gave a brief update of the society and the services it supplies to the area. TCTS is a charitable organization dedicated to enhancing the independence and quality of life of seniors, persons with physical or mental challenges, and financially disadvantaged persons by providing accessible and economical door-to-door transportation services in Annapolis County and western Kings County. Trans County Transportation Society has many partners, provincially and municipally and would like to request to be considered as part of the transportation budget on an annual basis rather than through the grants and donations budget. The funding request of \$793.80, (1.80 times 440 residents), would be used to sustain this operation in our community.

**v. Annapolis Regional Community Arts Council**

Grace Butland, Member of Annapolis Region Community Arts Council (ARCAC), shared with the committee the advertising used last year on the 9 day festival ARTs Unleashed. ARCAC is requesting \$1200, of which all funds would be used for promoting and advertising the 9 day event. This is a co-op event with many daily events that has been added to the end of Paint the Town weekend, hoping to encourage people to extend their stay in Annapolis Royal. Last year's funding of \$650 was matched by Destination Southwest Nova, to acquire a full colour page ad in the Chronicle Herald. This year with more time and money the committee is looking to expand the advertising campaign. Mayor Tompkins and the committee thanked Grace for all the work she has done for this event over past years.

**4. ADJOURNMENT:**

**MOTION #MEDC-2014-MAR-4-2**

It was moved by Councillor Paquette, seconded by Councillor Hudson to adjourn the meeting at 8:00 pm. **CARRIED.**

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Chair Mayor Michael Tompkins

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Recording Secretary Millett-Campbell