

**Town of Annapolis Royal  
Marketing and Economic Development Committee (MEDC)  
Approved Minutes  
May 12, 2015**

**Present:** Vice-Chair Addie MacDonald, Councillor Byron Mersereau, Holly Sanford, Helen Abel, CAO Greg Barr and Recording Secretary Sandi Millett-Campbell. Also in attendance Grace Butland and Alan Melanson.

**Regrets:** Chair Mayor Michael Tompkins, Councillor Paul Paquette, and Bill Monk

1. **CALL TO ORDER:** Vice-Chair MacDonald called the meeting to order at 6:05 pm.

2. **APPROVAL OF AGENDA**

**MOTION #MEDC-2015-MAY-12-1**

It was moved by Holly Sanford, seconded by Councillor Mersereau to approve the agenda as presented. **CARRIED.**

3. **APPROVAL OF THE MINUTES – April 13, 2015**

**MOTION #MEDC-2015-MAY-12-2**

It was moved by Councillor Mersereau, seconded by Helen Abel to approve the minutes of April 13, 2015 as presented. **CARRIED.**

4. **PUBLIC INPUT – None**

5. **PRESENTATIONS – Festival of Dance Annapolis Royal – Grace Butland**

Grace Butland updated the Committee on the history of the Festival of Dance Annapolis Royal (FODAR). Once again this year they will be performing Dancing in the Third Act (DITTA). In August of 2014 they formed the organization the Society of the Company of Angels Dance Projects and received their registered charity status as of April 2015. This year the group will be performing on August 20-23, with the Man in Black, based on Johnny Cash music, combining good temporary dance with classical dance. The Society has received Federal funding, private donations, and has applied for Provincial funding. The Society is hoping to make this Festival of Dance in Annapolis Royal as popular as Jacob's Pillow Dance Festival. The group promotes Annapolis Royal and Nova Scotia at the various events they attend.

6. **BUSINESS ARISING**

**i. ARRA<sup>1</sup>**

Councillor Mersereau reported that the Request for Expression of Interest is currently on the Town website. The short term rental rates are being reviewed for the rental of classroom or recreational space at a monthly, hourly or daily rates. The school board is still working with staff to make the transition as smooth as possible. A yard sale was held at ARRA with approximately \$2200 to go towards youth programming and \$500 to be allocated to the purchase Junior High School uniforms. There is an Architecture Conference being held the end of May in Annapolis Royal and staff will contact the organizers to see if the ARRA building could be added on the tour and to include brochures in the conference bags.

**ii. Spring Luncheon**

This year 46 people attended the Spring Luncheon. The two guest speakers were very good, but maybe there should only be one speaker to limit the time to two hours. More discussion will be held for the Fall Luncheon when more Committee members are in attendance.

**iii. France Volunteer Student**

PHMC Millett-Campbell reported that the summer student from France unfortunately has decided not to come.

**iv. PHMC Title Change**

CAO Barr reported that himself and Sandi Millett-Campbell had a brief discussion regarding a change in the title, and will update the Committee when a decision is made.

**7. NEW BUSINESS**

**i. Blount Small Ship Adventures**

PHMC Millett-Campbell reported that the Blount Small Ship Adventures will be making stops in Annapolis Royal four times this season, once in July and three times in August. PHMC Millett-Campbell would like to see if some packages could be made available to increase the presence in Annapolis Royal. It was suggested that PHMC Millett-Campbell talk to the President of the Annapolis Board of Trade about getting it on their agenda for May.

**ii. Nova Star Pre-Operating Events**

Annapolis Valley Chambers of Commerce contacted the Town to see if the Town would be interested in cost-sharing the expense to send Alan Melanson to the pre-operating events of the Nova Star. Alan Melanson is not available to go, but Durline Melanson has agreed to attend in his place. PHMC Millett-Campbell would like to give Durline Melanson \$50 to help with the expenses of the trip as an ambassador of the Town. The Committee agreed that this would be money well spent.

**iii. Invitation to Minister Ince**

This item was brought forward as per a previous request from Councillor Paquette. This item is tabled to the next scheduled meeting as Councillor Paquette is absent.

**8. WORKPLAN**

The Committee is going to revisit the workplan. PHMC Millett-Campbell will send out the current workplan and a copy of the mandate for review at the next regular MEDC meeting.

**9. TWINNING COMMITTEE MINUTES**

PHMC Millett-Campbell handed out the update from the Twinning Committee. MEDC would like to see a copy of the itinerary for the Royan visit this September.

**10. CORRESPONDENCE FOR INFORMATION**

None.

**11. ADJOURNMENT**

**MOTION #MEDC-2015-APR-10-5**

It was moved by Holly Sanford, seconded by Helen Abel to adjourn the meeting at 7:50 pm.  
**CARRIED.**

**Next Meeting: June 9, 2015**

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Vice-Chair Adele MacDonald

Recording Secretary Millett-Campbell

<sup>1</sup> Annapolis Royal Regional Academy