

**Marketing and Economic Development Committee (MEDC)
Approved Minutes
September 29, 2015**

Present: Vice-Chair Addie MacDonald, Councillor Byron Mersereau, Councillor Paul Paquette, Helen Abel, CAO Greg Barr and Recording Secretary Sandi Millett-Campbell.

Regrets: Holly Sanford, Bill Monk, and Chair Mayor Michael Tompkins

1. **CALL TO ORDER:** Vice-Chair Addie MacDonald called the meeting to order at 6:15 pm.

2. **APPROVAL OF AGENDA**

MOTION #MEDC-2015-SEPT-29-1

It was moved by Councillor Paquette, seconded by Councillor Mersereau to approve the agenda with two items, 1) Arts Unleashed 2) MEDC Mandate. **CARRIED.**

3. **BUSINESS ARISING**

i. Arts Unleashed

CAO Barr explained the background regarding the letter sent from Council, signed by the Mayor in May 2015. The discussion was during the budget process and Council agreed that a letter should be sent to the organizers of Arts Unleashed to let me know Council has committed for the three years, and now Council will like to see new groups have the opportunity to apply for funding. Council wanted ARTs Unleashed to know that they can still apply, and to plan accordingly. Vice-chair MacDonald is concerned that the even with the three years of commitment the group will still need funding to qualify for the Festival grants, and the message was not communicated clearly in the letter. CAO Barr read the letter that was sent out in May. ARTs Unleashed is on the November agenda for a presentation, and the Committee is hoping that the new and past members will be at the presentation, so the group can clear up any misunderstandings.

ii. MEDC Mandate

Unfortunately Mayor Tompkins was unable to attend the meeting due to a family emergency, and Mayor Tompkins had requested this extra meeting. The Committee discussed with the Mayor and two other members not present that it would be a good idea to wait to have the discussion when more members are present. The Committee discussed the process for the Donations/Grants policy and the amount of time required to make the recommendation to Council. The Committee also discussed the possibility of working on a strategic plan for this Committee rather than the current work plan, and setting goals that the Committee can achieve as we move forward. It was recommended by the Committee that CAO Barr could facilitate the meeting and that it would be discussed at the next meeting. Vice-Chair MacDonald would like to see another meeting be booked for some time the last two weeks of October to deal with the mandate. Community Development Coordinator will send out an email with some possible dates that the Committee could meet.

4. **ADJOURNMENT**

MOTION #MEDC-2015-SEPT-29-2

It was moved by Councillor Paquette, seconded by Helen Abel to adjourn the meeting at 7:25 pm.

CARRIED.

Next Meeting: October 13, 2015

Vice-Chair Addie MacDonald

Recording Secretary Millett-Campbell