

**Town of Annapolis Royal
Marketing and Economic Development Committee (MEDC)
Approved Minutes
January 9, 2018 at 6:00 pm**

Members: Vice-Chair Amy Barr, Mayor Bill MacDonald, Councillor Holly Sanford, Samantha Myhre, Chris Hopkins and Ken Knox.

Administration: Recording Secretary Sandi Millett-Campbell.

Regrets: Chair Councillor Owen Elliot

1. CALL TO ORDER: Vice-Chair Barr called the meeting to order at 6:05 pm. Welcomed Ken Knox to the Committee and had short introductions around the table.

2. APPROVAL OF AGENDA:
Under New Business 7. iii) Report from Christmas sub-committee

MOTION #MEDC-2018-JAN-09-1

It was moved by Chris Hopkins, seconded by Samantha Myhre, to approve the January 9, 2018 agenda as amended. **Motion carried.**

3. APPROVAL OF THE MINUTES – December 12, 2017

MOTION #MEDC-2018-JAN-09-2

It was moved by Councillor Sanford, seconded by Ken Knox, to approve the December 12, 2017 minutes as presented. **Motion carried.**

4. PUBLIC INPUT: None

5. PRESENTATIONS: None

6. BUSINESS ARISING

i. Annapolis Board of Trade Update – Visitor Information Centre (VIC)

Mayor MacDonald updated the Committee on the Board of Trade's commitment to continue to run the VIC this year. The ABoT will continue to support the VIC but with only contributing 75% of their funds. This may reflect in shorter hours and a decrease in the number of months open to the public.

7. NEW BUSINESS:

i. Dates for Grants & Donations Budget Review

CDC Millett-Campbell informed the Committee on the process for receiving and reviewing the Grants & Donations applications. The deadline is January 31st and requested the Committee to choose dates to review the applications. The Committee decided the first date of Feb 6th at 6pm and if there are more presentations required to include some at the next regular meeting on Feb 13. Depending on the number of applications another date may be required. The Committee also talked about items that they would like to have included in the budget for 2018/19. The Committee agreed to have Canada Day a signature event again this year and

including \$10K for Canada Day festivities and kitchen party on the wharf again this year. The Committee agreed to charge a small fee for the meal and to have the lobster rolls again this year.

ii. Historic Places Day

Mayor MacDonald updated the Committee on the request for Historic places Day on July 7th. The Committee discussed the options with working in partnership with Annapolis Heritage Society. The Committee decided to bring their ideas to the next meeting for discussion. The deadline to enter is March 2018.

iii. Christmas Sub-Committee Report

Mayor MacDonald update the Committee on plans for next year. Look at including more events at Market Square during the season. The Committee agreed to put \$3K in the Christmas budget for 2018/19.

8. TWINNING COMMITTEE MINUTES – None for this month.

9. CORRESPONDENCE FOR INFORMATION

i. County of Annapolis Bike Race

For information only.

10. ADJOURNMENT:

MOTION #MEDC-2018-JAN-09-3

It was moved by Mayor MacDonald to adjourn the meeting at 6:52 pm.

11. Next Meeting: MEDC Budget – February 6, 2018 at 6pm
MEDC – February 13, 2018 at 6:00 pm

Vice-Chair Amy Barr

Recording Secretary Sandi Millett-Campbell