

**Town of Annapolis Royal  
Marketing and Economic Development Committee (MEDC)  
Approved Minutes  
February 13, 2018 at 6:00 pm**

**Members:** Chair Councillor Owen Elliot, Vice-Chair Amy Barr, Councillor Holly Sanford, Samantha Myhre, Chris Hopkins and Ken Knox.

**Administration:** Recording Secretary Sandi Millett-Campbell.

**Regrets:** Mayor Bill MacDonald

1. **CALL TO ORDER:** Chair Elliot called the meeting to order at 6:00 pm.

2. **APPROVAL OF AGENDA:**

**MOTION #MEDC-2018-FEB-13-1**

It was moved by Councillor Sanford, seconded by Samantha Myhre, to approve the February 13, 2018 agenda as presented. **Motion carried.**

3. **APPROVAL OF THE MINUTES – January 9, 2018**

**MOTION #MEDC-2018-FEB-13-2**

It was moved by Councillor Sanford, seconded by Samantha Myhre, to approve the January 9, 2018 minutes as presented. **Motion carried.**

4. **PUBLIC INPUT:** None

5. **PRESENTATIONS:**

i. Annapolis Royal Historic Gardens

Stu Jamieson and Trish Fry presented on behalf of the Annapolis Royal Historic Gardens. Ms Fry outlined the past funding requests to the Committee members and outlined the need for the funding to keep the Gardens in operation. Ms Fry handed out a 2017 Annual Report to provide a brief review of the highlights from 2017. The Gardens had a great year with Canada 150 and the National project with MosaiCanada in Gatineau Quebec. The display will be staying there again this year and return to Annapolis Royal in 2019. The request is for \$5000.

ii. Clean Annapolis River Project

Katie McLean presented the request for outreach events and materials for two events. The funds would be to produce a panel and banner for future events. The outreach programs, one at the Mackerel Derby and another one in Town with the location to be announced. Ms McLean handed out a detailed spreadsheet outlining the costs of the two events. The request is for \$1000.

iii. Young's Company

Flora Hall and Katie McLean presented on behalf of Young's Company. Ms Hall requested the funds for Earth Day and Canada Day performances. The group has reduced the request to \$500 due to winning Awesome

Annapolis. The funding would be for two productions one for Earth Day, April 22, 2018 and Canada Day July 1, 2018. The Canada Day production would be at the amphitheatre for three performances.

## **6. BUSINESS ARISING**

- i. Christmas Sub-Committee Budget request

The Committee referred this to the next meeting when Mayor MacDonald is present.

- ii. Natal Day Princess Committee – Status

The Princess Committee has all stepped down from the Committee and the Natal Day Committee is looking for someone to set up and continue on with the replacement of the Committee. The Princess Committee has confirmed their committed to send the Queen to Apple Blossom this year. The Committee discussed if this is an important part of the Natal Day Celebrations or if it is a change in direction of the Community.

## **7. NEW BUSINESS:**

- i. Easter Eggstravaganza Pre-Approval

### **MOTION #MEDC-2018-FEB-13-3**

It was moved by Amy Barr, seconded by Ken Knox to recommend to Council to pre-approve the Easter Eggstravaganza budget request for \$500. **Motion Carried.**

- ii. Historic Places Day

The Committee discussed the options to take part in the Historic Places Day. The Committee agreed if staff could include the Town on the Historic Places Day website or link the page to the Town's website. The Committee is not interested in hosting an event around Historic Places day on July 7, 2018.

- iii. Fringe Festival 2019

Chris Hopkins would be interested in starting a Fringe Festival in Annapolis Royal it would include music, theatre, and buskers in 2019. Mr Hopkins is looking for the Committees confirmation on starting to put together volunteers and more information on producing a Fringe Festival in Annapolis Royal. The Committee agreed it would be a great opportunity for the Town.

- iv. Music at the O

The Committee discussed the use of the amphitheatre for the upcoming budget year. There has been a donation for Friday night music at The O. The Committee discussed the benefits of the Saturday after market music series. After much discussion the Committee is recommending to staff to include \$1200 in the 2018/19 budget for events at amphitheatre. The events could be music, theatre, movies, food demonstrations, etc to continue to promote this great venue.

- v. Annapolis Royal Film & Television Commission

The Committee referred this to the next meeting when Mayor MacDonald is present.

## **8. TWINNING COMMITTEE MINUTES**

For information only.

## **9. CORRESPONDENCE FOR INFORMATION: None**

**10. ADJOURNMENT:**

**MOTION #MEDC-2018-FEB-13-4**

It was moved by Chris Hopkins to adjourn the meeting at 7:52 pm.

- 11. Next Meeting: MEDC Budget – February 15, 2018 at 6pm  
MEDC – March 13, 2018 at 6:00 pm**

---

**Chair Owen Elliot**

---

**Recording Secretary Sandi Millett-Campbell**