

Town of Annapolis Royal
Marketing and Economic Development Committee (MEDC)
AGENDA
February 12, 2019 at 6:00 pm

Members: Chair Councillor Owen Elliot, Councillor Holly Sanford, Mayor MacDonald (ex-officio), Chris Hopkins, Ken Knox and Connie Arnold.

Administration: Recording Secretary Sandi Millett-Campbell

- 1. CALL TO ORDER**
- 2. ADDITIONS TO THE AGENDA**
- 3. APPROVAL OF AGENDA**
- 4. APPROVAL OF THE MINUTES** – January 8, 2019 (Tab 1)
- 5. PUBLIC INPUT**
- 6. PRESENTATIONS**
 - i. Proposed Marketing Video Project - Visual Journalist Andrew Tolson
- 7. BUSINESS ARISING**
 - i. Strategic Plan – Strategies Discussion (Tab 2)
 - ii. Volunteer Coordinator (Tab 3)
- 8. NEW BUSINESS**
 - i. Appointment of Vice-Chair
 - ii. Budget Presentation Request – Recommended Worksheet (Tab 4) Applications (Tab 5)
 - iii. Request for Decision – Donation & Grants Policy Change (Tab 6)
 - iv. Town Crier Monthly Newsletter – Ideas to reduce cost from \$10K (Tab 7)
 - v. Canada Day Budget – Reduce budget from \$7.5
 - vi. Sub-Committee Volunteer Recruitment
 - vii. Pierre Dugua Day – February 22, 2019 (Tab 8)
- 9. TWINNING COMMITTEE MINUTES / REPORT:** None
- 10. CORRESPONDENCE FOR INFORMATION**
 - i. Gleann ne Glæilge Update (Tab 9)
- 11. ADJOURNMENT**
- 12. Next Meeting: Budget February 20, 2019 at 6:00 pm**
Budget February 26, 2019 at 6:00 pm
MEDC March 12, 2019 at 6:00 pm