

**Town of Annapolis Royal
Marketing and Economic Development Committee (MEDC)
Approved Minutes
April 9, 2018 at 6:00 pm**

Members: Vice-Chair Ken Knox, Councillor Holly Sanford, Mayor Bill MacDonald (ex-officio), Connie Arnold and Michael Tompkins

Administration: Recording Secretary Sandi Millett-Campbell

Regrets: Chair Owen Elliot and Chris Hopkins

1. **CALL TO ORDER:** Vice-Chair Knox called the meeting to order at 6:00 pm.
2. **WELCOME NEW MEMBER:** Vice-Chair Knox welcomed Mr. Tompkins to the Committee.
3. **APPROVAL OF AGENDA:**
Additions to the agenda, 7. Business Arising, v) TD Bank's Friends of the Environment Foundation
8. New Business, i) Develop Nova Scotia
8. New Business, ii) Comfort Station

MOTION #MEDC-2019-APR-09-1

It was moved by Councillor Sanford, seconded by Connie Arnold, to approve the April 9, 2019 agenda as amended. **Motion carried.**

4. **APPROVAL OF THE MINUTES** – March 12, 2019

MOTION #MEDC-2019-APR-09-2

It was moved by Councillor Sanford, seconded by Connie Arnold, to approve the March 12, 2019 minutes as presented. **Motion carried.**

5. **PUBLIC INPUT:** None

6. **PRESENTATIONS:** None

7. **BUSINESS ARISING**

- i. Budget Discussion

CDC¹ Millett-Campbell updated the Committee on the staff meeting with new CAO Rice to review the budget. The budget will be presented to Council on April 15, 2019.

- ii. Volunteer Coordinator

Vice-Chair Knox updated the Committee on the background on a Volunteer Coordinator position to promote, retain volunteers for all the Committee and Non-for-Profits in the area and find funding opportunities to coordinate this position. There could be an opportunity to promote the volunteer opportunities through the Welcome Wagon program that the Town currently has by including an information page on where and how to

¹ Community Development Coordinator

volunteer in the community. Update the website to include information for volunteers, include contact information and include the local high school and the O2 program.

iii. Canada Day Sub-Committee

CDC Millett-Campbell informed the Committee the one person has volunteered from the Facebook promotion. The Committee discussed having a truck / non-for-profit group to set up at the parking lot beside the Amphitheatre. Create a scavenger hunt to encourage people to walk throughout the Town. A sub-committee was set, Ken Knox, Holly Sanford, Mayor MacDonald and Connie Arnold agreed to help out.

iv. Pierre Dugua

Mayor Macdonald updated the Committee on having an event in June. Mayor MacDonald would like to see an interpretive panel installed wither at the King's Theatre plaza or at the monument at Fort Anne National Site. Mayor MacDonald will talk to the Director of Parks Canada to see if any interest on installing the panel beside the monument at Fort Anne.

v. TD Bank's Friends of the Environment Foundation

Ms Arnold updated the Committee on the grant application on the environment side by going green. Ms Arnold is going to attend a meeting at the Community Hub and report back to the Committee next month. Discussion ensued.

8. NEW BUSINESS:

i. Develop Nova Scotia

Mayor MacDonald updated the Committee on the Waterfront Development group, which is now called Develop Nova Scotia, and the conversation with CAO Jennifer Angel to see what possibilities are available from the waterfront in Annapolis Royal. Mayor MacDonald is meeting with CAO Angel in May and will report back to the Committee.

ii. Comfort Station

Mayor MacDonald updated the Committee on the status of the new comfort station at 24 Drury Lane.

9. TWINNING COMMITTEE MINUTES:

For information only.

10. CORRESPONDENCE FOR INFORMATION: None.

11. ADJOURNMENT:

MOTION #MEDC-2019-APR-09-03

It was moved by Michael Tompkins to adjourn the meeting at 7:14 pm.

12. Next Meeting: May 14, 2019