

**Town of Annapolis Royal
Marketing and Economic Development Committee (MEDC)
Approved Minutes
October 8, 2018 at 6:00 pm**

Members: Vice-Chair Ken Knox, Councillor Holly Sanford, Mayor Bill MacDonald (ex-officio), and Tereasa Carlisle.

Administration: Recording Secretary Sandi Millett-Campbell

Regrets: Connie Arnold and Michael Tompkins

1. **CALL TO ORDER:** Vice-Chair Knox called the meeting to order at 6:00 pm.
2. **WELCOME NEW MEMBER:** Vice-Chair Knox welcomed Ms Carlisle to the Committee.

3. **APPROVAL OF AGENDA:**

Additions to the agenda, 8. New Business iii) 400th Anniversary Working Group
8. New Business, iv) Attendance of Committee Members
8. Business Arising, iv) Update Develop Nova Scotia

MOTION #MEDC-2019-OCT-08-1

It was moved by Councillor Sanford, seconded by Teresa Carlisle, to approve the October 8, 2019 agenda as amended. **Motion carried.**

4. **APPROVAL OF THE MINUTES** – April 9, 2019

MOTION #MEDC-2019-OCT-08-2

It was moved by Councillor Sanford, seconded by Mayor MacDonald, to approve the April 9, 2019 minutes as presented. **Motion carried.**

5. **PUBLIC INPUT:** None

6. **PRESENTATIONS:** None

7. **BUSINESS ARISING**

i. Welcome new member – Teresa Carlisle
Vice-Chair Knox welcomed Ms Carlisle to the Committee.

ii. Appointment of Chair
Mayor MacDonald nominated Mr. Knox to be the Chair. No other nominations were received so Mr. Knox is in by acclamation. The position of Vice-Chair is now open. Mayor MacDonald nominated Councillor Sanford to be Vice-Chair. No other nominations were received so Councillor Sanford is in by acclamation.

iii. Natal Day Committee Membership & Update
Councillor Sanford updated and reviewed the Memorandum on the Natal Day Committee. Councillor Sanford declare that she is stepping down from the Chair of the Natal Day Committee, but will be available to help the new Chair. The Committee reviewed the Memorandum and will remove Princess Committee and add the Chair

of the Natal Day should be a member of MEDC. CDC¹ Millett-Campbell will update the Memorandum and put on the agenda for review in November. The Committee decided to nominate the Chair of the Natal Day on the January agenda for the Natal Day Committee.

iv. Develop Nova Scotia

Mayor MacDonald updated the Committee on conversations with the Chair of Develop Nova Scotia. Mayor MacDonald met with CEO Angel and members of her team this summer here in Annapolis Royal to discuss the options of having a Tall Ship in Town. Mayor MacDonald has another meeting scheduled in November 2019.

8. NEW BUSINESS:

i. Sidewalk Wayfinding

Chair Knox brought forward the idea of having sidewalk wayfinding signs for the business community and looking to see if there is an interest in starting a Committee. The Committee discussed options for sidewalk and all wayfinding throughout the Town. The Committee decided to take more time and review the current proposal for wayfinding that was put on hold due to budget cuts. CDC Millett-Campbell will send out the current Request For Proposal for Wayfinding Signage for review for next meeting.

ii. Art Benches

Chair Knox is looking to see if there is an interest in putting together a project to get the loose benches in Town painted by different artists. The artist would submit a proposal and the Committee would pick the artist. Chair Knox and Ms Carlisle will work on putting together a proposal for next meeting.

iii. 400th Anniversary Working Group

September 9, 2021 is the 400th anniversary of the Creation of the Colony. Mayor MacDonald has been reaching out to local Scottish clans to start working on a proposal with Scottish games, invite the Chief of Clan Donald, and looking for funding for the events. Mayor MacDonald is looking to start a Sub-Committee to start working on a proposal. Parks Canada has agreed to work on the project if the Town gets permission from First Nations. Chair Knox and Ms Carlisle agree to help Mayor MacDonald with the proposal.

iv. Attendance of Committee Members

The Committee discussed the meeting procedure for missing meetings. The Committee would like to send out a letter to all Committee members to regarding the lack of quorum since April. Chair Knox will compose a letter to be circulated to the members for review.

9. TWINNING COMMITTEE MINUTES:

For information only.

10. CORRESPONDENCE FOR INFORMATION:

i. Historic Gardens Financial Statements

For information only.

Adhoc

Mayor MacDonald added the DeGannes-Cosby house has been registered as a Federal registered property and the possibility of the house becoming a museum.

¹ Community Development Coordinator

11. ADJOURNMENT:

MOTION #MEDC-2019-OCT-08-03

It was moved by Councillor Sanford to adjourn the meeting at 7:29 pm.

12. Next Meeting: November 12, 2019

Chair Ken Knox

Recording Secretary Sandi Millett-Campbell