

**Town of Annapolis Royal
Marketing and Economic Development Committee (MEDC)
Approved Minutes
November 12, 2018 at 6:00 pm**

Members: Chair Ken Knox, Vice-Chair Holly Sanford, Mayor Bill MacDonald (ex-officio), Connie Arnold, Michael Tompkins and Tereasa Carlisle (by phone).

Administration: Recording Secretary Sandi Millett-Campbell

Regrets: None

1. CALL TO ORDER: Chair Knox called the meeting to order at 6:02 pm.

2. APPROVAL OF AGENDA:

Additions to the agenda, 6. Business Arising vi) Grant Update

MOTION #MEDC-2019-NOV-12-1

It was moved by Councillor Sanford, seconded by Connie Arnold, to approve the November 12, 2019 agenda as amended. **Motion carried.**

3. APPROVAL OF THE MINUTES – October 8, 2019

MOTION #MEDC-2019-NOV-12-2

It was moved by Councillor Sanford, seconded by Connie Arnold, to approve the October 8, 2019 minutes as presented. **Motion carried.**

4. PUBLIC INPUT: None

5. PRESENTATIONS: None

6. BUSINESS ARISING

i. Natal Day Committee Memorandum Update

The Committee agreed to the updates to the Memorandum. The document needs to have the signature line changed and then ready to sign.

ii. Wayfinding

The Committee reviewed the draft Wayfinding Request for Proposal from last year. The Committee would like to move forward to include all signage and include amphitheatre, comfort station, community hub, etc. Mayor MacDonald will take an inventory of the current signage, everyone else should look and see what is missing, by driving and by walking through Town.

iii. Art Benches

Chair Knox shared a draft contest on painting the current benches to start in Spring 2020. The contest should have a historical theme and include partnerships with ARCAC. Mayor MacDonald will send Chair Knox the contact information for Annapolis Region Community Arts Council.

iv. 400th Anniversary Update of the Charter 2021

Mayor MacDonald has reached out to Clan Donald to see if they are interested in partaking in the event. Staff will investigate funding opportunities to support in this event. Mayor MacDonald will talk to Premier MacNeil on the project.

v. Royan Visit Update

Mayor MacDonald updated the Committee on the weeklong adventure. Went to the site of Pierre de Gua birthplace and the monument as the founder of New France. Delivered a gift from First Nations of an eagle feather to the Mayor of Royan. The Mayor of Royan and twinning Committee members were invited to visit us for our celebration in 2021.

vi. Grant Update

TD Bank funding request is available to create corridors to attract butterflies or bees along the Town trails. Historic Gardens might be another sponsor possibility. Atlantic superstore, Sobeys and Tim Hortons also have small funding opportunities available. Grant connect or imagine Canada database for funding opportunities Teresa will help. Mike Tompkins will reach out to see if our library has a membership is useful.

7. NEW BUSINESS:

i. 2020 MEDC Membership Renewals

Chair Knox and Connie Arnold have agreed to renew their membership to the Committee.

8. TWINNING COMMITTEE MINUTES:

For information only.

9. CORRESPONDENCE FOR INFORMATION:

10. ADJOURNMENT:

MOTION #MEDC-2019-NOV-12-03

It was moved by Michael Tompkins to adjourn the meeting at 7:15 pm.

11. Next Meeting: December 10, 2019

Chair Ken Knox

Recording Secretary Sandi Millett-Campbell