

**Town of Annapolis Royal
Marketing and Economic Development Committee (MEDC)
Approved Minutes
January 14, 2020 at 6:00 pm**

Members: Chair Ken Knox, Vice-Chair Holly Sanford, Councillor Paula Hafting, Mayor Bill MacDonald (ex-officio), Connie Arnold, Michael Tompkins and Tereasa Carlisle (by conference call).

Administration: Recording Secretary Sandi Millett-Campbell

Regrets: None

1. **CALL TO ORDER:** Chair Knox called the meeting to order at 6:00 pm.

2. **APPROVAL OF AGENDA:**

MOTION #MEDC-2020-JAN-14-1

It was moved by Michael Tompkins, seconded by Connie Arnold, to approve the January 14, 2020 agenda as presented. **Motion carried.**

3. **APPROVAL OF THE MINUTES – December 10, 2019**

MOTION #MEDC-2020-JAN-14-2

It was moved by Councillor Sanford, seconded by Michael Tompkins, to approve the December 10, 2019 minutes as presented. **Motion carried.**

4. **PUBLIC INPUT:** None

5. **PRESENTATIONS:** None

6. **BUSINESS ARISING**

i. Wayfinding

Mayor MacDonald presented a PowerPoint of all the signs in the Town. The committee review and discussed the number of signs, the different types of signs, signs overlapping, height of signs and number of wrong way sign. A sub-committee was set up to review the wayfinding signage, Teresa Carlisle, Michael Tompkins and Councillor Sanford agreed to compose the sub-committee. Connie Arnold will send around emails that she from private companies to do a wayfinding study.

ii. Paid Parking Update

The Committee reviewed the information received and the cost of the equipment from Cale. The Committee discussed the option of hiring of a student or auxiliary officer to enforce the parking 4 limit parking, with the current parking signage. Enforcement is an issue with the on-street parking, parking tickets are not welcoming to our visitors. Warning to first time offenders, then tickets to be given, or a friendly reminder that the parking is limited to the 4 hours. Market Square – free parking, St George parking as 4 hour as an option. Committee has decided to table the decision.

iii. Pollinator Project

Connie Arnold updated the Committee on Katie McLean has completed the application and the deadline is January 15, 2020. Clean Annapolis River will be submitting the application with the Town sending in a letter of support for the project.

iv. Grant Connect Canada

Michael talked to King's Theatre has committed to paying for one year of the contract and the Historic Gardens has given verbal committed for one of the three-year contract. A non-for-profit would apply to the program and then all three of the groups would have access to all the grant information for the three years. Michael Tompkins will continue to work with the groups and bring information forward for budget discussions.

v. 400th Anniversary Update

Mayor MacDonald has scheduled a meeting with the Chief of First Nations on February 4th to discuss the plans on working with Parks Canada on this project. Mayor MacDonald has also spoke with a teacher with the Duke of Edinburgh program that is interested in working on the project with the Town. Mayor MacDonald with facilitate working together with them in Scotland.

vi. Karaoke at the Amphitheatre

Councillor Sanford spoke with Ms Porter and she would be interested in hosting a karaoke night from July 4th to August 21st for \$200 a night, Saturday evenings from 6-8pm, as a family friendly evening. Ms Porter has all the equipment and willing to put something together. Mayor Macdonald mentioned the possibility of finding a sponsor to have a contest with a prize of \$1000 the last evening. Mayor MacDonald will look to see if he can find a sponsor. Councillor Sanford will see if would do the for the price of \$150 per night on a Wednesday night.

NEW BUSINESS:

i. Nominate Natal Day Chair

Teresa Carlisle volunteered to be the Chair of the Natal Day Committee. Councillor Sanford agreed to coordinate the Street dance and help Ms Carlisle with the Committee.

ii. Donation and Grant Policy Requests

Community Development Coordinator Millett-Campbell updated the Committee on only receiving 2 applications to date but expect to receive more by the end of the month. CDC Millett-Campbell would like to save a couple of meeting dates for presentations. The Committee agreed to save and scheduled the presentations for Wednesday, February 19 and 26th at 3pm.

7. TWINNING COMMITTEE MINUTES:

The Committee reviewed the information received.

8. CORRESPONDENCE FOR INFORMATION: None

9. ADJOURNMENT:

MOTION #MEDC-2020-JAN-14-03

It was moved by Mayor MacDonald to adjourn the meeting at 8:11 pm.

10. Next Meeting: February 11, 2019

Chair Ken Knox

Recording Secretary Sandi Millett-Campbell