

SIGNAGE

What you need to know about signage

Signs play an important role in development and have a significant impact on the visual quality of the Town. That's why our regulations attempt to balance the commercial purpose and objectives of signage (business identification and promotion) with the character of our built environment and our pedestrian and vehicular safety needs.

REGULATIONS AND PERMITS

Signage regulations apply to all zones and permits are required for all signs.

SIGNAGE DEFINITIONS

Signs are **generally** defined in Part 2 of the Land Use Bylaw, Definition 71. Ten types of signs are **specifically** defined in Definitions 71.1 to 71.10. Some signs are permitted, and some signs are not. Sign Area is described in Definition 72 and Number of Signs is described in Definition 73.

KEY PROVISIONS

Here are the key provisions regarding signs:

- signage in residential areas is limited
- signage in the Residential Mixed Use (RMU) Zone is also limited
- there are specific rules related to home-based business signs
- off-site signage is not permitted; your sign must be on your property
- reader board type signage is subject to regulation
- sandwich board signage is regulated through a separate Town by-law but also requires a permit
- signage on a designated heritage building must be reviewed by the Town Planning and Heritage Advisory Committee (PHAC) and recommended for approved by Council before a permit can be issued.

For more details of these and other provisions, read Part 6 (Signage Provisions for All Zones) in the Land Use Bylaw.

SIZE, LOCATION AND DESIGN CONTROLS

While the size and location of a sign is regulated through the Land Use Bylaw, the design of a sign (its shape, letter font and colours) is not, **unless** signage is subject to design controls because of a Development Agreement that governs the property.

PLANNING DOCUMENT REFERENCE

The Municipal Planning Strategy, Part 15 (Signage)

https://annapolisroyal.com/wp-content/uploads/2019/12/MPS_September-2019_Updated-Oct.-7_Low-res_Single-Pages.pdf

The Land Use Bylaw, Part 2, (Definitions) and Part 6 (Signage Provisions in All Zones),

https://annapolisroyal.com/wp-content/uploads/2019/12/LUB_September-2019_Single-Pages.pdf

IF YOU HAVE QUESTIONS

Call Town Hall at 902 532-2043 to discuss your questions about Heritage Related Provisions with the Municipal Development Officer.