

**Town of Annapolis Royal**  
**Marketing and Economic Development Committee**  
**9NOV21**

<b>Call to Order</b>	18:02
<b>Present</b>	<b>Members:</b> Chair Michael Tompkins, Vice-Chair Councillor Holly Sanford, Connie Arnold, and Teresa Carlisle <b>Administration:</b> CDC Ken Knox
<b>Regrets</b>	CAO Millett Campbell
<b>Additions to the Agenda</b>	7 Business Arising iv. Digby Tall Ship Project
<b>Approval of the Agenda</b>	<b>MOTION #MEDC2021-11-09-01 Approved by Unanimous Consent</b>
<b>Edits to the Minutes</b>	None
<b>Approval of the Minutes</b>	<b>MOTION #MEDC2021-11-09-02 Approved by Unanimous Consent</b>

**1. PUBLIC INPUT-NONE**

**2. PRESENTATIONS -NONE**

**3. BUSINESS ARISING**

i. Parade of Lights

CDC Knox shared that there will be a Parade of Lights this year. It is being organized by the Board of Trade and will be much closer to a “traditional” celebration. The event will be November 26<sup>th</sup> from 6 to 7, with fireworks beginning at 7pm.

ii. January Outreach Event

Greg Barr will be willing to host the event in January. There will be a special virtual MEDC meeting to plan the event before December 14 (the next MEDC meeting). This will allow everything to be finalized before the holidays.

iii. Wayfinding Task Team Update  
There is no update at this time.

iv. Digby Tall Ship Project

Teresa Carlisle briefed the Committee on the latest meeting of the Tall Ship working group. The meeting involved the Chamber of Commerce, Digby Tourism, the Digby Pines, and a staff member from MLS Balser. The response has been positive and there is interest in pursuing the project. Ait is proposed that a pilot program will be trialed first, with the tall ship arriving in year 2.

**4. NEW BUSINESS-**

i. Membership Renewals

Booth Teresa Carlisle and Connie Arnold are willing to serve on MEDC for an additional year. Candidates for the 2 remaining positions will be sought at the volunteer event on November 20<sup>th</sup>.

**5. CORRESPONDENCE FOR INFORMATION-NONE**

**6. Next Meeting:** December 14, 2021 at 1800

**7. ADJOURNMENT**

**MOTION #MEDC2021-11-09-03** Adjourned at 18:13