

**Town of Annapolis Royal**  
**Marketing and Economic Development Committee**  
**14DEC21**

<b>Call to Order</b>	18:02
<b>Present</b>	<b>Members:</b> Chair Michael Tompkins, Vice-Chair Councillor Holly Sanford, Connie Arnold, and Teresa Carlisle <b>Administration:</b> CAO Millett Campbell, CDC Ken Knox
<b>Regrets</b>	
<b>Additions to the Agenda</b>	
<b>Approval of the Agenda</b>	<b>MOTION #MEDC2021-12-14-01 Approved by Unanimous Consent</b>
<b>Edits to the Minutes</b>	None
<b>Approval of the Minutes</b>	<b>MOTION #MEDC2021-12-14-02 Approved by Unanimous Consent</b>

**1. PUBLIC INPUT-NONE**

**2. PRESENTATIONS**

- i. Discussion tabled until next meeting

**3. BUSINESS ARISING**

- i. January Outreach Event  
The Committee had a general discussion on the January outreach event. Greg Barr will be invited to the January MEDC meeting and formal planning will take place then.
- ii. Wayfinding Task Team Update  
Chair Tompkins has been in touch with the Library team. The meeting will take place in January.
- iii. Tancook Whaler  
The committee discussed the history and disposition of the Tancook Whaler. It was felt that the boat would be best used in a future project. It is hoped that the community outreach event can lead to the formation of a task team which can incorporate the whaler into development projects in the wharf/market square area.
- iv. Other updates  
CDC Knox shared:
  - i. The volunteer fest was well attended with 70-75 participants seeking volunteer positions
  - ii. The Town has applied for grants to celebrate National Indigenous Day and Canada Day
  - iii. He will meet with Chief Potter and her team to discuss this year's Beyond Oqwa'titek event

**4. NEW BUSINESS-**

- i. Spring Marketing Campaign  
CDC Knox shared that money remains in the marketing budget which should be spent. The Committee is hopeful that the January outreach event can lead to a marketing campaign aligned with the event's outcomes.

**5. CORRESPONDENCE FOR INFORMATION-NONE**

**6. Next Meeting:** January 11, 2022 at 1800

**7. ADJOURNMENT**

**MOTION #MEDC2021-11-09-03 Adjourned at 18:27**