

Town of Annapolis Royal
Marketing and Economic Development Committee
10MAY22

Call to Order	18:05
Present	Members: Chair Michael Tompkins, Vice-Chair Teresa Carlisle, Councillor Holly Sanford, Connie Arnold (via Zoom), Mayor Amery Boyer Administration: CAO Millett Campbell, CDC Ken Knox
Regrets	Daniela Siggia, Jim Wight
Additions to the Agenda	None
Approval of the Agenda	MOTION #MEDC2022-05-10-01 Regularly Moved and Seconded. Motion Carried
Edits to the Minutes	Item 4.i.a. change “in” to “on” Item 7 change to “10” May
Approval of the Minutes	MOTION #MEDC2022-05-10-02 Approved by Unanimous Consent

1. PUBLIC INPUT-No member of the Public was present

2. PRESENTATIONS-NONE

3. BUSINESS ARISING

i. Tourism Regional Marketing Assistance Program Grant for Signage Task Team

Chair Tompkins reported that the Task Team had multiple volunteers and the meeting was held. There will be a letter forthcoming. One member has contacted Bay Ferries regarding videos and this will be a possibility next season. The next meeting will be determined within the next month.

Action: Contact Monica at Bay Ferries.

Responsibility: Councillor Sanford

Date: By next meeting

Action: Contact TourismNS.

Responsibility: Vice-Chair Carlisle

Date: By next meeting

Action: Update Task Team

Responsibility: Chair Tompkins

Date: ASAP

ii. Natal Day-

The committee was trying to meet WB 16MAY22. The committee is contacting past sponsors to sell ads for this year. It is hoped the Cadets will be in attendance.

Action: Contact Ted at Parks Canada re NB Encampment group

Responsibility: MDO Knox

Date: ASAP

iii. Draft List of MEDC Foci

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The Committee reviewed the list. Additional events such as the Platinum Jubilee and Acadian Flag Raising have been added and the Wayfinding Task Team will be expanded to include Committee Members Siggia and Wight.

4. NEW BUSINESS-

i. Parker Mountain Wind Turbine Society Grant

The Committee reviewed the grant notice

5. CORRESPONDENCE FOR INFORMATION-Correspondence relating to the second public engagement event was shared with the Committee

6. Next Meeting: 14 June 2022 at 1800. There will also be a planning meeting on 18JAN22 at 1800

7. ADJOURNMENT

MOTION #MEDC2022-05-10-03 Meeting was adjourned at 1935. **Regularly moved.**