

Town of Annapolis Royal
Marketing and Economic Development Committee
12JUL22

Call to Order	18:00
Present	Members: Chair Michael Tompkins, Councillor Holly Sanford, Mayor Amery Boyer, Daniela Siggia, and Jim Wight Administration: CAO Millett Campbell, MDO Ken Knox
Regrets	Connie Arnold, Teresa Carlisle
Additions to the Agenda	None
Approval of the Agenda	MOTION #MEDC2022-07-12-01 Regularly Moved and Seconded. Motion Carried
Edits to the Minutes	None
Approval of the Minutes	MOTION #MEDC2022-07-12-02 Approved by Unanimous Consent

1. PUBLIC INPUT-No member of the Public was present

2. PRESENTATIONS-NONE

3. BUSINESS ARISING

i. Task Team Update

i. First Lake: Team met on 11JUL22 for a brainstorming session. Will meet again in August.

ii. Waterfront Redevelopment: Has not met yet

Action: Contact Task Team Members to arrange first meeting

Responsibility: Chair Tompkins

Date: ASAP

ii. Natal Day Update

i. Councillor Sanford updated the committee on Natal Day plans, which include;

1. Booklet has gone to the printers
2. Fireworks have been confirmed
3. Volunteers are needed for the Street Dance

Action: Submit work order for barricades for the Cool Bus

Responsibility: MDO Knox

Date: 19JUL22

iii. Tourism Regional Marketing Assistance Program Grant for Signage

Chair Tomkins visited the Digby site and took pictures. Signage aimed at engaging passengers leaving the ferry looks like an option.

Action: Contact Monica at Bay Ferries re signage in Digby Port (on the fence)

Responsibility: MDO Knox

Date: ASAP

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- iv. EV Charger Policy Update
The draft policy has been updated to include sponsor's QR code if desired.

4. NEW BUSINESS-

- i. **Review of draft MEDC Marketing Workplan**

Draft workplan created by Mayor Boyer has been circulated. The workplan will be updated after each meeting and circulated to the committee.

Action: Review the draft workplan adding detail as needed

Responsibility: MDO Knox

Date: ASAP

5. Ad Hoc Discussion

Action: Contact Friends of the Library to see if support is needed regarding signage

Responsibility: MDO Knox

Date: ASAP

6. Next Meeting: 13 Sept 2022 at 1800.

7. ADJOURNMENT

MOTION #MEDC2022-07-12-03 Meeting was adjourned at 19:25. **Regularly moved.**