

**Town of Annapolis Royal**  
**Marketing and Economic Development Committee**  
**13SEP22**

<b>Call to Order</b>	18:00
<b>Present</b>	<b>Members:</b> Vice Chair Teresa Carlisle, Councillor Holly Sanford, Daniela Siggia, and Jim Wight, and Connie Arnold <b>Administration:</b> CAO Millett Campbell, MDO Ken Knox
<b>Regrets</b>	Michael Tompkins
<b>Additions to the Agenda</b>	None
<b>Approval of the Agenda</b>	<b>MOTION #MEDC2022-09-13-01</b> Regularly Moved and Seconded. Motion Carried
<b>Edits to the Minutes</b>	None
<b>Approval of the Minutes</b>	<b>MOTION #MEDC2022-09-13-02</b> Approved by Unanimous Consent

**1. PUBLIC INPUT-No member of the Public was present**

**2. PRESENTATIONS-NONE**

**3. BUSINESS ARISING**

**i. Task Team Update**

- i. First Lake: Team met on 11JUL22 for a brainstorming session. Will meet again in September. A brainstorming session was held, with many ideas being brought forth. The goal is for a project that is self-sustaining and environmentally sensitive.

- ii. Waterfront Redevelopment: No report, thought the team was able to meet.

- ii. Tourism Regional Marketing Assistance Program Grant for Signage Task Team Update- no report

**iii. DevelopNS Placemaking Report**

A draft report has been sent by DevelopNS. The next steps are to form an implementation team made up of individuals who will be the hands-on, consistent members who take the lead on managing the project. DevelopNS finds that 8-10 members is the ideal size. This team will ideally be made up of people from diverse backgrounds and experiences. The group will call upon other individuals at various phases of the project as needed and will ultimately be looking at ways of involving the whole community. MEDC will contact the groups which attended the first meeting and ask that representatives be named.

**iv. Natal Day Relection**

The events went well, and the committee members have held an after-action review session to prevent issues for next year and streamline planning. An outside group has suggested re-starting the “ambassador” program. They have been advised that the request should be presented to Council.

**4. NEW BUSINESS-**

- i. Twinning Committee Royan Visit information was shared
- ii. “You are Here” Map for Market area was shared. Members like the design and the inclusion of text in Mi’kmaq.

**5. Next Meeting: October 11th, 2022, at 6:00 p.m.**

6. ADJOURNMENT

**MOTION #MEDC2022-09-13-03** Meeting was adjourned at 18:45. **Regularly moved.**