

Town of Annapolis Royal
Marketing and Economic Development Committee (MEDC)
AGENDA
February 2nd, 2023 at 6:00 p.m

Members: Chair Michael Tompkins, Vice-Chair Teresa Carlisle, Councillor Holly Sanford, Mayor Amery Boyer (ex-officio), Jim Wight, Daniela Siggia, and Anne Crossman

Administration: CAO Sandi Millett Campbell, MDO Ken Knox

1. **CALL TO ORDER**
2. **ADDITIONS TO THE AGENDA**
3. **APPROVAL OF AGENDA**
4. **APPROVAL OF THE MINUTES (TAB 1)**
5. **INTRODUCTION OF NEW MEMBER**
6. **PUBLIC INPUT-NONE**
7. **PRESENTATIONS-NONE**
8. **BUSINESS ARISING**
 - i. Build NS Grant
 - ii. Task Team Updates
 - a. First Lake
 - b. Waterfront Development
 - iii. Tourism Regional Marketing Assistance Program Grant for Signage Task Team Update
 - a. Sign samples
 - iv. **GENIE (TAB 2)**
 - a. Draft proposal for a new policy supporting economic development (events)
9. **NEW BUSINESS**
 - i. **PIQL (TAB 3)**
 - a. Draft proposal for a new policy supporting quality of life projects
10. **CORRESPONDENCE FOR INFORMATION-NONE**
11. **Next Meeting:** March 8th, 2023, at 6:00 p.m.
12. **ADJOURNMENT**