

Town of Annapolis Royal
Marketing and Economic Development Committee
14MAR23

Call to Order	18:03
Present	Members: Chair Michael Tompkins, Vice-Chair Teresa Carlisle, Councillor Holly Sanford, Daniela Siggia, Mayor Amery Boyer (ex-officio), Jim Wight, Anne Crossman Administration: CAO Millett Campbell, CDC Ken Knox
Regrets	None
Additions to the Agenda	None
Approval of the Agenda	MOTION #MEDC2023-03-14-01 Regularly Moved and Seconded, Motion Carried
Edits to the Minutes	None
Approval of the Minutes	MOTION #MEDC2023-03-14-02 Approved by Unanimous Consent

1. Election of Officers

Daniela Siggia is elected Chair of the Committee (by Acclamation)
Anne Crossman is elected Vice Chair (by Acclamation)

2. PUBLIC INPUT-NONE

3. PRESENTATIONS-NONE

4. BUSINESS ARISING

i. Build NS Grant

The committee was briefed on the submission of the grant application. This grant is expected to have a quick turnaround. The Committee will be updated when a response is received.

ii. Task Team Updates

a. First Pond

No meeting was held in the past month

iii. Tourism Regional Marketing Assistance Program Grant for Signage Task Team Update

a. Samples

Chair Siggia has shared a draft final version of the sign. New versions were sent on 15MAR23. Members will be asked to select a preferred version.

iv. Small Business Workshop

It was determined that the best way to move forward is with MEDC and the ABoT working together. To this end the first session will be a form of “meet and greet” where interested parties come together to discuss the upcoming visitor season. The date of the event will be 11APR23 at 6pm. The location is to be determined. Once the details are finalized, invitations and informational notices will be shared stating that those wishing to “present” their ideas for the upcoming season can register in advance

Action: Finalize location for 11APR23 at 6pm

Owner: CDC Knox

Date: ASAP

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v. **PIQL/GENIE Update**

These polices will be reviewed by Council on 15MAR23. If approved, they will be funded during the budget process.

5. NEW BUSINESS

i. **New Regulation Concerning Short-Term Housing**

The new provincial policy was reviewed

ii. **New Video from TourismNS**

The video was viewed

iii. The ABoT is currently in the process of finalizing its new executive board. Charles Stewart is the new president, Julia Redgrave is the Vice President, Rachael Browne is the Secretary and Teresa Carlisle is the Treasurer

6. Correspondence-NONE

7. Next Meeting: 11 April, 2023 at 6:00 p.m.

8. ADJOURNMENT

MOTION #MEDC2023-03-14-02 Meeting was adjourned at 19:58. **Regularly moved.**