

Approved

Call to Order	18:00
Present	Members: Chair Daniela Siggia, Vice-Chair Anne Crossman, Councillor Holly Sanford, Mayor Amery Boyer (ex-officio), Councillor Michael Tompkins Administration: CAO Millett Campbell, CDC Ken Knox
Regrets	Jim Wight Absent: Teresa Carlisle
Additions to the Agenda	Business Arising: vi Grant for Town "Pit Crew" New Business ii Parking Sign at Market Square, iii TourismNS Plan
Approval of the Agenda	MOTION #MEDC2023-06-13-01 Regularly Moved and Seconded, Motion Carried
Edits to the Minutes	One superfluous "to" removed
Approval of the Minutes	MOTION #MEDC2023-06-13-02 Regularly Moved and Seconded, Motion Carried

1. **PUBLIC INPUT-NONE**

2. **PRESENTATIONS-NONE**

3. **BUSINESS ARISING**

i. **Annapolis Royal Refresh Update**

CDC Knox updated the committee on the progress of the project to date, and the near-term items being addressed.

ii. **Task Team Update- First Lake**

Councillor Sanford briefed the committee on the recent task team meeting. The team would like to look at other possible uses and as such has recommended a public engagement session.

MOTION #MEDC2023-06-13-03 "It was regularly Moved and Seconded that MEDC recommend to Council that it authorize a public engagement session for possible uses of First Lake to be held within the next month." **Motion Carried**

iii. **Tourism Regional Marketing Assistance Program Grant for Signage**

The design is with the sign maker, and we are waiting for a final quote and timeline.

iv. **PIQL/GENIE Update**

CDC Knox Briefed the committee on recent PIQL/GENIE applications

v. **Community Radio Podcast**

Vice-Chair Crossman briefed the committee on the results of her research into an online radio program. CDC Knox discussed asynchronous options.

ACTION: trial podcast of newsletter and Accessibility Plan to determine demand

OWNER: CDC Knox/Town Staff

DATE: July

vi. **Grant for "Pit Crew"**

Mayor Boyer further discussed the concept of a "Pit Crew" which can be called upon for certain tasks where volunteers are not available. She will seek grant opportunities.

Approved

5. **NEW BUSINESS**

i. **ACOA**

Chair Siggia has made initial contact with ACOA. CAO Millett Campbell will follow up to discuss possible project opportunities.

ii. **Parking Sign at Market Square**

The committee discussed the installation of a Market Square Free Parking” sign on Drury lane between the lot entrances.

ACTION: Gather data on sign costs

OWNER: CDC Knox

DATE: For July MEDC

iii. **TourismNS Plan**

Mayor Boyer provided the most recent TourismNS Plan for informational purposes. CDC Knox will distribute.

6. **Ad Hoc Discussion**

The committee discussed the possibility of additional level 2 chargers in Town.

ACTION: Gather data on level 2Charger costs

OWNER: CDC Knox

DATE: For July MEDC

7. **Correspondence-NONE**

8. **Next Meeting:** 11 July, 2023 at 6:00 p.m.

9. **ADJOURNMENT at 19:05**