

**Town of Annapolis Royal  
Marketing and Economic Development  
Committee (MEDC) AGENDA  
Sept 12, 2023 at 6:00 p.m.**

**Members:** Chair Daniela Siggia, Vice-Chair Anna Crossman, Councillor Michael Tompkins, Councillor Holly Sanford, Mayor Amery Boyer (ex-officio), Jim Wight, and Teresa Carlisle

**Administration:** CAO Sandi Millett Campbell

- 1. CALL TO ORDER**
- 2. ADDITIONS TO THE AGENDA**
- 3. APPROVAL OF AGENDA**
- 4. APPROVAL OF THE MINUTES (TAB 1)**
- 5. PUBLIC INPUT**
- 6. PRESENTATIONS**
  - i. MapAnnapolis - Heather LeBlanc (Tab 2, 2A) 6:05pm
  - ii. Town Crier - Christine Igot (Tab 3) 6:20 pm
- 7. BUSINESS ARISING**
  - i. Annapolis Royal Refresh Update – Sandi Millett Campbell
  - ii. Task Team Update – First Lake – Councillor Sanford
  - iii. Free Parking Signs installed
- 8. NEW BUSINESS**
  - i. Compelling Tourism Communities (CTC) Program (Tab 4, 4A)
  - ii. STAR Tourism Strategy 2023-2026 (Tab 5)
  - iii. Chair’s Report – to follow
- 9. CORRESPONDENCE FOR INFORMATION: none**
- 10. Next Meeting:** October 14, 2023, at 6:00 p.m.
- 11. ADJOURNMENT**