

Marketing and Economic Development Committee (MEDC)

AGENDA

December 10, 2024 at 6:00 pm

1. CALL TO ORDER
2. PRESENT
3. REGRETS
4. ABSENTS
5. ADDITIONS TO THE AGENDA
6. APPROVAL OF AGENDA
7. APPROVAL OF THE MARKETING AND ECONOMIC DEVELOPMENT COMMITTEE MINUTES
 - i. Marketing and Economic Development Committee – September 10, 2024 **(TAB 1)**
8. PUBLIC INPUT
9. PRESENTATIONS
10. NEW BUSINESS
 - i. Welcome Council Members
 - ii. County Community Event Guide Submission
 - iii. Appointments to the Twinning Committee and Natal Day Committee **(TAB 2)**
11. UNFINISHED BUSINESS
 - i. Town Hall Roundtable - Update
 - ii. Marketing Plan – Update
 - a. UNESCO Heritage Designation
 - b. Collaborative Marketing Fund
 - d. Twinning Revitalization – Mandate **(TAB 3)**
 - e. MEDC Communications -Town Crier Newsletter
 - iii. Market Message Centre Citizen Proposal – Update
 - iv. Saltscapes Expos 2025
12. CORRESPONDENCE
13. NEXT MEETING
January 14, 2024 at 6:00 pm
14. ADJOURNMENT