

Marketing and Economic Development Committee (MEDC)
AGENDA
January 14, 2025 at 6:00 pm

1. CALL TO ORDER
2. PRESENT
3. REGRETS
4. ABSENTS
5. ADDITIONS TO THE AGENDA
6. APPROVAL OF AGENDA
7. APPROVAL OF THE MARKETING AND ECONOMIC DEVELOPMENT COMMITTEE MINUTES
 - i. Marketing and Economic Development Committee – December 10, 2024 **(TAB 1)**
8. PUBLIC INPUT
9. PRESENTATIONS
10. NEW BUSINESS
 - i. Appoint Chair and Vice Chair
 - ii. Budget Discussion **(TAB 2)**
11. UNFINISHED BUSINESS
 - i. Town Hall Roundtable – February 24, 2025 – 6:00 pm to 8:00 pm (Legion)
 - ii. Marketing Plan – Update
 - a. Collaborative Marketing Fund
 - b. Twinning Revitalization – Mandate **(TAB 3)**
 - c. MEDC Communications -Town Crier Newsletter
12. CORRESPONDENCE
13. NEXT MEETING
February 11, 2025 at 6:00 pm
14. ADJOURNMENT